

KEYS



TO PREVENTION

Volume 3, Issue 1

January-March 2010

LEXINGTON ONE COMMUNITY COALITION (LOCC)

LOCC Trains 68 Local Youth on Leadership, Activism, and MUCH MORE!

LOCC sponsored a day-long summit for sixty-eight teens participating in LOCC Club and Teen Lead activities on Friday, March 5, 2010. Leading to Change, a nationally recognized training agency that works with organizations to achieve progressive and dynamic change, was invited to Lexington One to provide Success Summit 2010. As part of our commitment to encourage youth leadership development and provide opportunities for students to focus on, but not limit themselves to, the prevention of alcohol, tobacco and other drug abuse in the school and community, LOCC provided this summit for teens to develop leadership skills by working together to enhance their ability to promote positive, healthy and protective behaviors in their communities.

Summit topics included:

- Youth leadership and activism
- Presentation skills and public speaking
- Service learning

By participating in this summit, students worked on a plan to implement the **Sticker Shock** Project in their communities. Sticker Shock is designed to reach adults who might purchase alcohol legally and provide it to minors. Stickers warning about

the penalties for furnishing alcohol to minors are placed on all multi-packs of beer, alcopops and other alcohol products that might appeal to underage drinkers. The impact of the stickers is increased by media coverage of the event and by the signs that are displayed by participating retailers. The project represents a partnership between youth, retailers, concerned parents and community members, prevention professionals and law enforcement with the goal of educating potential furnishers, raising public awareness about underage drinking, and strengthening the deterrent effect of the law against providing alcohol to minors.



Inside this issue:

LOCC Youth Success Summit	1
Schedule of Events	2
LOCC Key Contributors	2
Data Corner-4th Annual Student Survey	3
Youth Inhalant Use	3
Youth Corner –	4

Special points of interest:

- Join LOCC on Facebook!
- Resource Spotlight:



Schedule of Events

- April 5-9—Spring Break
- April 13—Leading to Change (in lieu of LOCC Steering)
- April 17—Project Sticker Shock
- April 24—GHS & WKHS Proms
- April 24—Kid's Day of Lexington
- May 1—PHS & LHS Proms
- May 1—May Day for Kids
- May 4—LOCC Steering



Presentations are Available!

LOCC has a variety of presentations available to assist you, your family, school, community, church, etc. with information related to alcohol, tobacco and other drug use and related behaviors. Some include:



- New Fads in Teen Alcohol Use (Alcohol & Energy Drinks)
- The Effects of Alcohol & Other Drugs on Adolescent Brain Development
 - Parent-Child Communication
 - Prescription and Over-the-Counter Drug Use
 - ...AND MORE!

We would be happy to customize any of our presentations to meet your needs.

If you are interested in learning more about the presentations and training opportunities offered by LOCC, contact Kristy A. Stoneburner at locc@lradac.org.

LOCC Key Contributors!

LOCC has launched a "Key Contributor" recognition initiative to acknowledge and celebrate **ALL** individuals and groups that are instrumental in helping to fulfill LOCC's mission. Anyone can nominate...email locc@lradac.org for more information!

LOCC will highlight Key Contributors in each edition of *Keys to Prevention*. For this quarter, the following individuals are being recognized for their work in helping to create a caring community where our youth are substance free and are safe,

healthy & able to reach their full potential.

- **Det. Tricia Chandler, LCSD**
- **LOCC Advisors: Kathy Albrecht, Amy Donaldson, Libby Newman, Tami Spain, Tina Allemond, Heather Harmon**
- **Ann O'Cain, GHS Principal**
- **Creig Tyler, LHS Principal**
- **Jo Mayer, WKHS Principal**
- **Jean Haggard, PHS Principal**



**Submissions will be reviewed monthly by LOCC Social Norms Sub-committee members. Individuals and groups selected for this honor will receive a chocolate key favor and a framed certificate. In addition, a key labeled with their name will be added to LOCC's treasure chest of "Key Contributors" for display at all LOCC functions.*

Data Corner — The Results are In!

In December 2009, LOCC administered its 4th annual student drug survey to assess alcohol, tobacco and other drug (ATOD) use and factors such as attitudes toward and availability of alcohol and drugs in the community and other community/school-related issues. **2,996** students in grades 8-11 participated in the survey.

This data provides valuable insight into youth attitudes and behaviors such as:

Past 30-Day Use - The % of students who report using alcohol, tobacco, or marijuana at least ONCE in the past 30 days;

- **15.4%** of students report cigarette use;
- **28.3%** report alcohol use;

- **13.0%** report marijuana use; and
- **10.6%** report non-medical use of prescription drugs.

Average Age of Onset - The average age that students report first trying alcohol, tobacco, or marijuana;

- Cigarettes— 12.65
- Alcohol— 12.52
- Marijuana— 13.20

Perception of Risk - The % of students who report that regular use of alcohol, tobacco, or marijuana has moderate risk or great risk;

- **89.3%** perceived moderate-great risk for cigarettes;

- **80.5%** for alcohol;
- **78.0%** for marijuana;
- **85.3%** for non-medical use of prescription drugs

Perception of Parental Disapproval - The % of students who report their parents feel regular use of alcohol is wrong or very wrong or The % of respondents who report their parents feel ANY use of cigarettes or marijuana is wrong or very wrong.

- **89.6%** perceived wrong-very wrong parental disapproval for cigarettes;
- **78.6%** for alcohol; and
- **90.8%** for marijuana

12 Year Olds More Likely to Use Inhalants Than Cigarettes or Marijuana

According to combined data from the 2006 to 2008 National Surveys on Drug Use and Health (NSDUHs), 6.9 percent of 12 year olds have used an inhalant to get high or to make them feel good. This exceeds the rate of use of cigarettes, marijuana, hallucinogens, and cocaine, as well as the rate of nonmedical use of prescription drugs. **Only alcohol had a higher rate of use.** This same pattern was found among both girls and boys. Inhalants are legal, everyday products—such as spray paints, glue, and gasoline—the vapors of which can be inhaled intentionally to get high. When used as intended, these products are harmless; however, when they are used as inhalants, they can be dangerous and even deadly.

Young people sniff products such as refrigerant from air conditioning units, aerosol computer cleaners, shoe polish, glue, air fresheners, hair sprays, nail polish, paint solvents, degreasers, gasoline or lighter fluids. Youngsters intentionally inhale these substances to get high. Most parents are not aware that use of inhalants can cause “**Sudden Sniffing Death**” - immediate death due to cardiac arrest - or lead to addiction and other health risks.

Unlocking Potential

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Lexington One Community Coalition



Chaired by Kay Coker, the Lexington One Community Coalition (LOCC) was created in November 2002 as a result of an underage drinking incident that occurred during the Fall. Underage drinking issues were brought to the surface along with the need and desire to collaborate with others throughout the community to seek solutions to ultimately reduce underage access to, and use of, alcohol, tobacco and other drugs in the Lexington County School District One community.

LOCC Mission: To empower each young person, family and member of our community to prevent underage use of and access to alcohol, tobacco and other drugs through collaboration, education and awareness.

www.locc.info

Youth Corner— Pelion Middle School LOCC Club

Pelion Middle School LOCC Club